



10th Annual Guam Food Safety Education Month 2015

FOOD SAFETY VIDEO CONTEST

OFFICIAL RULES



The following are the Official Rules (the “**Rules**”) governing the Decade of Fighting Bac Video Contest (the “**Contest**”) sponsored by the Division of Environmental Health of the Guam Department of Public Health & Social Services (the “**Sponsor**”).

Eligibility:

- There is no entry fee.
- The Contest is open to residents of Guam who are students at a public, private, or DoDEA high school on Guam.
- Participants can enter individually or as a team. If entering as a team, there can be no more than 5 team members. Team members do not have to be from the same school.

Participation:

- By entering, participants agree to be bound by these Rules and by the decisions of the Sponsor. The decisions of the Sponsor regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects.
- Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by the Sponsor.
- If, for any reason, the Contest is not capable of running as planned by reason of tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right, at their sole discretion, to cancel, terminate, modify, or suspend the Contest, and select the winner for the Contest from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor.
- In the event an insufficient number of eligible entries is received or the Sponsor is prevented from awarding a prize or continuing with the Contest as contemplated herein by any event beyond its control [made epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war [declared or undeclared], or any federal, state, or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within the Sponsor’s control [(“Force Majeure”)], the Sponsor shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated for Force Majeure before the expiration of the Contest period, the Sponsor will, if reasonably possible, select a winner from all eligible, non-suspect entries received as of the date of the event giving rise to the termination.
- Sponsor will not be responsible for incomplete, late, or lost entries, or for failure to receive votes or entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware, or software, whether originating with sender or Sponsor.
- By participating in the Contest, each entrant agrees to fully release, forever discharge and hold harmless Sponsor from and against all claims, costs, liabilities, losses, injuries, and damages arising out of the Contest, including, but not limited to, any claims for infringement of

intellectual property, rights of publicity, personal injury, death or damage to or loss of property or any other harm arising out of entrant's participation in the Contest.

- Videos submitted become the property of Sponsor, and Sponsor may use the video in the format and manner determined by the Sponsor to promote the Contest and other food safety activities. The submission cannot be used for any other contests.
- No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actors or cameramen, but not to contribute content.
- Video content must comply with the laws of Guam and the United States. Content must not contain material that is inappropriate, indecent, hateful, or that promotes bigotry, racism, or harm against any group or individual, or that promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- No copyrighted materials (music, images, etc.) may be used for this Contest unless entrant owns the copyright or has a license to use the material for this Contest. Written permission must be obtained and provided upon request for all copyrighted materials.

Contest Submissions:

- All entries must be a digital video, and submitted in digital format. Preferred file formats are MPEG4, MOV, AVI, and WMV.
- File size cannot be larger than 1GB.
- Videos must be no longer than 45 seconds.
- The video should highlight food safety as required in the Guam Food Code and adhere to the theme, "A Decade of Fighting Bac!"
- Video submissions may include a song, dance, skit or any other appropriate means of creative expression that illustrates the importance of food safety practices.
- All submissions must be in English or include English subtitles if words spoken or sung in the video are in a language other than English.
- The video should not include any personal identification information about those in the video such as full names, addresses, etc. or otherwise disclose any information that is not intended to be made public.
- Winning submissions may be promoted island-wide to educate the public on food safety efforts, as arranged by the Sponsor.

Judging Criteria

- Quality and Creativity: We are looking for a video that exhibits creativity, quality, and originality while portraying the theme and Guam Food Code safety principles.
- Potential for wide-use audience: a video that is convincing, educational, and easy to follow.

Contest Period:

- Entry forms will be accepted beginning 12:00 a.m. ChST March 9, 2015.
- Deadline to submit entry forms is 11:59 p.m. ChST, March 20, 2015.
- Deadline to submit videos is 11:59 p.m. ChST May 15, 2015.
- Voting for the top videos on the Guam Food Safety Education Month Facebook page will begin at 12:00 a.m. ChST May 18, 2015.
 - The number of votes on Facebook does not guarantee the winning video. Sponsor retains full rights in final determination of winning video(s).
- Winners will be contacted by May 27, 2015.